



# ANNUAL REPORT

2021



**CORNERS**  

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**OUTREACH**

[cornersoutreach.org](https://cornersoutreach.org)

EDUCATION IS THE MOST  
POWERFUL WEAPON WHICH YOU CAN USE TO  
CHANGE THE WORLD.

NELSON MANDELA



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*“Do your little bit of good  
where you are; it’s those  
little bits of good that  
overwhelm the world.”*

Desmond Tutu



**Mission:**

Equipping Metro Atlanta's underserved students of color and their families to lead full lives through educational development and economic opportunities.

**Vision:**

One community where every person thrives, no matter their color, status or background.

**Values:**

We are better together.

Diversity should be celebrated.

Everyone can succeed when given the opportunity.

System injustices must be stopped for true change to occur.

**“We’ve learned so much about the importance of family and community involvement...and above all, even in our diversity, how similar we are in so many ways. In the end, we all just want to live full lives.”**

**Letter from Larry Campbell**

PRESIDENT & CEO OF CORNERS OUTREACH

Corners Outreach Turns Ten!

It seems hard to believe that ten years have passed. In 2002, after our youngest child left for college, Becky and I moved from student ministry to teaching young married classes involving a role in family ministry. We thought about a lot of possibilities and involved several young families in the process. We considered becoming missionaries, but I could not figure out how to do that and fulfill my business role. In 2009, with others including Adam & Shelley Lloyd, we decided to leave a large church to help start a small church with the primary focus of **doing good and looking like our community.**

Our church welcomed many foreign-born residents and, as we got to know them more, we decided to focus on what we could do for kids in this community. Our first three years, we worked exclusively with Berkeley Lake Elementary—the school leadership asked us to connect with the students from a trailer park which was mostly Latino students. **In May of 2012, we filed the paperwork and Corners Outreach officially became a nonprofit.**

**The focus of Corners is to live out the Good Samaritan story by loving our neighbor as ourselves.** So we set up tables in the trailer park and when the kids got off the bus after school, we gave snacks and offered homework assistance. The students’ teachers were thankful

as they began to see these students thrive with the out-of-school help that they needed. When the students’ end-of-year tests results came in, the teachers reported **a 30+% improvement.**

Back then, Terry Davis led the after school program and began a formal summer camp. Travis Sanders, still with us today, became the second employee in January of 2015. Carrie Schneider joined us in 2015 as we opened the Hightower/Kingsley location and Cinthia Valdez began in 2016 as we opened Meadowcreek. **These team mates have been essential to Corners’ success and I’m so thankful they are still with us.**

**Corners Outreach began as a way to connect and collaborate with neighbors.** Through this connection, Corners staff, board, and trustees gained an awareness of the struggles of many low-income, foreign-born families who live in our community. We’ve learned much about **the importance of family and community involvement, the persistent cycle of poverty, the immigration system, and second language learning, and above all, even in our diversity, how similar we are in so many ways. In the end, we all just want to live full lives.**

Rather than stick to our predetermined plan, Corners has chosen to listen to our families and join them in a solution that is ever evolving. We work alongside our families and let God do His good work.

**Here’s a quick summary of our first ten years:**

**Who we serve:** We serve students in poverty who will likely be trapped in a cycle of poverty without intervention.

**How we serve:**

- We work with teachers at the students’ schools so we can best support their education.
- We build relationships based on trust and collaboration with our students and their families.
- We work with students from birth through high school graduation.
- We create jobs and fill them with our parents.
- We are outcome-based. Our goals grow with each year. The ideal outcome of a changed life is a self-sustaining job. While education (tutoring) is a means to that end, it is not the answer. Vocation is the answer.

Coming from generational poverty, most do not have the time, resources or the experience to escape.

**Where we’re going:** Looking to 2022 and beyond, we are **building support structures for life after high school graduation.** We are creating **opportunities for work that break cycles of poverty and makes ways for our whole community to lead full lives.**

**Thank you to our donors, our volunteers and our clients! We can never say that enough. Thank you for joining us on our Good Samaritan journey of loving your neighbor as yourself.**

**What will the next ten years bring?** There is a lot of opportunity to change lives today and forever. Thank you for supporting positive life change. Please look over the reports inside and volunteer, buy services, and join us in building a more equitable community of neighbors.

Blessed by you,  
Larry

# Three Paths of Impact

THE POWER OF INTERSECTION



Corners Outreach offers Three Paths of Impact for our community. All three change lives. Many who enter one path add other paths and invite others to connect.

In 2021, **Corners created and paid out over \$1,000,000 to local parents.** Thank you to all of those who donated, bought products, and volunteered. **When you buy from Corners, you not only receive great products and services, but you are improving the lives of local families.**

Year	2018	2019	2020	2021
Lawn Clients	131	381	583	483
Volunteers	217	267	185	200
Investors	268	326	324	374
<b>Total</b>	<b>634</b>	<b>974</b>	<b>1,092</b>	<b>1,057</b>

## Note from Paul Reid

CHAIRMAN OF THE BOARD

Welcome to 2022!

They say great growth follows great adversity. This is exactly what we have seen at Corners over the past year. A friend of mine used to always remind me to *bloom where I am planted* and Corners did just that in 2021! While the pandemic, political division, and social injustice continued to rise, so did Corners!

**2021 has been our best year on record as it relates to growth in donations (up 205%), growth in donors (up 105%), win rate for grants (82%) and funding distribution.** This growth has enabled us to better serve the whole family. We have expanded who we offer our services to at Corners Academy and grown our Corners Industries programs. Our profile continues to rise and with it, the size of our impact.

Here are some additional points of how we, together, are making a difference:

- **Over \$1,000,000 was paid to workers** in living wage jobs.
- The Corners Leather Project **hired and trained 6 teens** and generated **over \$10,000 in sales.**
- **33 students graduated from our Early Learning program.** We also had a **260% increase** in student registration, with 102 children and moms attending regularly.
- We had **403 elementary students enrolled in our academy locations, with another 197 teens engaged** with our Teen Development Program.
- We have **6 group music lessons a week with 10-20 students in each lesson.**
- We tutored **100 new elementary**

- **students** after school.
- **20 seniors** from our Teen Development Program **graduated high school.**
- We reached an all-time high this year with **\$444,773 raised through our fundraising events.**

While the statistics are important, what is most important are the families and lives we are changing. And, **we could not have done this without you,** our family. You have partnered with Corners to support those in need and with your help we are making a marked difference.

**Though we have achieved much, we are just scratching the surface of what is possible.**

We are looking forward and expanding our plans to serve even more in our communities in even greater ways. In 2022, this will include increased support for graduates of Corners Academy, as they look to what comes after high school.

Also, we are exploring the possibility of acquiring a new building to facilitate the next years of growth in our services. Our vision and planning are in the early phases but we look forward to sharing more details with you very soon. I am convinced more than ever that together WE CAN CHANGE OUR COMMUNITY.

We hope you are as excited as we are about what the future holds. **Thank you again for all you do for Corners. May God continue to bless this work and each of you.**

Paul



# Celebrating 10 Years



Doing something for a couple years is commendable, but doing something for a decade or more shows a different level of commitment! Numerous partners have walked this journey with Corners Outreach and enabled us to accomplish what we have to date. As Corners celebrates 10 years, we look back with a deep sense of gratitude and wonder at the change we have seen across our community!

When the founders first started in one small mobile home park, they had no idea where this would lead! **More than 80% of all non-profits fail within the first three years,** so Corners is humbled to not only have succeeded, but to be growing and thriving and expanding to partner with thousands of people across the Metro Atlanta region.

Our best days are truly ahead!

As Corners enters its second decade, we lean into best practices, becoming more resident led, asset-based, having leadership that looks like our families, and creating both short and long-term wins for those in our community who have struggled to be seen, be valued, and/or receive the resources needed to create their desired life. As the wealth gap widens for families throughout the United States, **Corners has seen first-hand that these low-income families are not limited in their potential or skillset, but are limited by the resources and paths open to them.** As Corners opens more pathways to more people, the potential for diverse, bilingual, young families is tremendous. The potential for an economically thriving Metro Atlanta is great. Corners stands with other community partners to bridge the gap between cultural, educational, and financial challenges on the one hand and the endless possibilities of our brothers and sisters on the other.

In its ten years, Corners Outreach has stayed true to its mission:

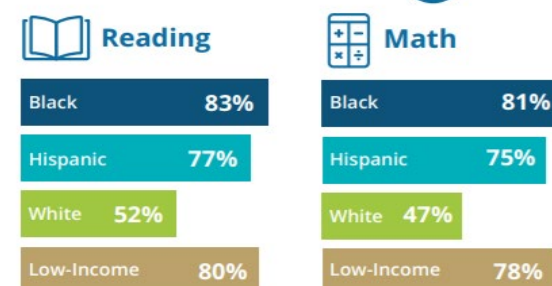
**Equipping Metro Atlanta's underserved students of color and their families to lead full lives through educational development and economic opportunities.**

All that has changed is that Corners is positioned better to fulfill its mission.

**Thank you for sharing your time, talents and treasures with us these past 10 years!** We look forward to partnering with you in continued growth and a commitment to making life better for all children, women and men of color all across our great community!

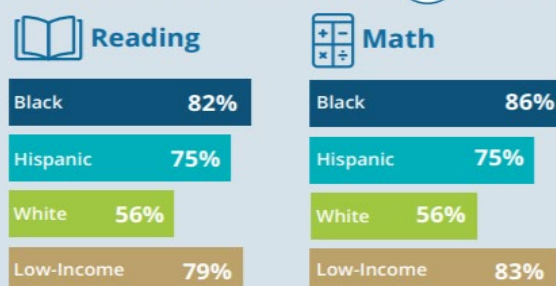
## Performance on NAEP\*

Below the Proficient Level in **4th** Grade



\*National Assessment of Educational Progress

Below the Proficient Level in **8th** Grade



James, a senior at Lambert High School, began volunteering at Corners Academy Meadowcreek. He came consistently three times a week, even though he had to drive 40 minutes each way. From day one, he was proactive and engaged in activities and games with our students, connecting with them on topics from best pizza to math problems. Often, James is the last to leave, making sure that the kids who are picked up later have someone to play games with until their parents arrive. It's inspiring to see his dedication and compassion.



# Corners takes lead of the One Region Initiative in Metro Atlanta

Direct service has always been at the heart of Corners' approach. We are proud to create a scalable and replicable approach to community building by uniting businesses, education and community organizations to create better lives for our families. Our commitment to walking out life together has garnered recognition in both Georgia's non-profit ecosystem and from national partners.

This is a major milestone for our organization as we expand our reach while remaining true to our core values and mission. Our work begins by gaining the solid commitment from local government, business leaders, community organizations, immigrant and refugee communities, and members of the receiving communities to create and adopt welcoming practices. We look forward to working with partners like the Atlanta Regional Commission, Latin American Association, City of Atlanta's Office of Immigrant Affairs, and others to create a prosperous future for all.

Since 2018, Development Director Amy Campbell has been involved with these partners as a member of the One Region steering committee. This initiative seeks to create an inclusive Metro Atlanta region in which all people, including immigrants and refugees, have the opportunity to reach their greatest potential, engage with the larger community, and fully contribute their talents, expanding prosperity and well-being for all.

Larry Campbell, President and CEO of Corners Outreach, said, "From day one, Corners Outreach has been a proud partner and participant in the One Region Initiative. We believe that harnessing the power and talent of all residents — including immigrants and refugees — in the wider Metro Atlanta area can only bring greater innovation and prosperity to our communities."

We are proud to announce that **Corners Outreach won the competitive process to lead the One Region Initiative for 2022-2024.**

## 2021 Highlights



We reached an all-time high in both participation and contributions at fundraising events—\$444,773 raised by over 500 people in attendance.

Over \$1,000,000 was paid to workers in living wage jobs.



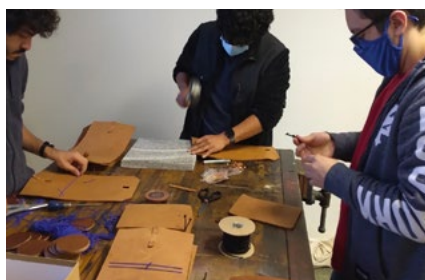
The Corners Leather Project hired and trained six teens and generated over \$10,000 in sales.

33 students graduated from our Early Learning program. We also had a 260% increase in student registration, with 102 children and moms attending regularly.



We had 403 elementary students enrolled in our Academy locations, with another 197 teens engaged with our Teen Development Program.

We have six group music lessons a week with 10-20 students in each lesson.



We tutored 100 new elementary students after school.

20 seniors from our Teen Development Program graduated high school.

**ONE  
REGION  
INITIATIVE** ▼

CREATING A WELCOMING METRO ATLANTA

*We're thrilled to have Corners Outreach take on the One Region Initiative! Their continued work of galvanizing partners can ensure that all residents, including immigrants, fully participate in the civic, social, and economic fabric of Metro Atlanta. This regional approach has already inspired leaders in Welcoming America's global network and created opportunities for Metro Atlanta to benefit from a collaborative approach to strengthen shared prosperity and belonging.*

*Rachel Perić, Executive Director of Welcoming America*

# Introducing Workforce Development



## Bridging the Gap: Corners Workforce Academy

Corners Workforce Academy was created to bridge the gap between the cycles of poverty in our community and the workforce needs of local businesses.

As businesses struggle to attract talented workers, Corners families struggle to make ends meet. Corners Workforce Academy brings these two pieces together through professional staffing services to solve local labor shortages, drive economic development, and reduce cycles of poverty that plague our community.

Corners' belief that education is fundamental for living a full life led to this program.

During the Covid-19 Pandemic, many students fell behind in school or dropped out altogether. For many, this was an economic necessity as youth became caregivers for younger kids while parents worked multiple jobs, or became income earners themselves. The drop-out rate was predictably accelerated in communities that are below the poverty level, exacerbating this cycle of poverty.

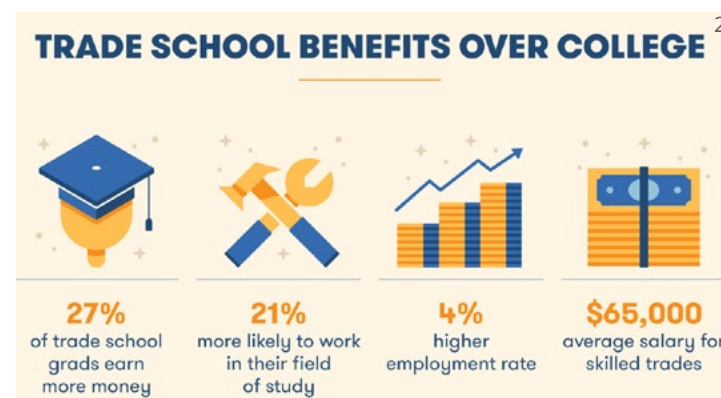
Through Workforce Academy, youth ages 16-24 will have the opportunity to complete their high school degree or obtain their GED while earning a living wage and learning a trade from a qualified professional. Certification programs and vocational tracks are both available. Opportunities for youth include: leather work, HVAC, plumbing, electrical, construction, medical auxiliary roles, and language interpretation.

All of this is done while supporting youth through wrap-around services like financial literacy, food and transportation assistance, leadership development and mentorship—a framework

intended to reduce barriers to education and career options for the youth in our community.

Corners welcomes Sam Aguilar and Melissa Ramirez as Director and Associate Director of Corners Workforce Development. Both Sam and Melissa believe that the assumption of too-large responsibilities by youth in our community—serving as primary translators for parents, working long hours to help support the family, assuming primary caring for siblings while parents work—stunts academic growth and decreases rates of high school graduation. Sam and Melissa also testify to the significant benefit of having mentors who can help navigate a new culture and language. With school tutoring support, college and career counseling, and now job training and certification programs, Corners Outreach walks with our community from preschool to career.

Corners Workforce Academy is uniquely poised to provide the next generation with the mentors to help them on their way to living full lives. Through the programs at Corners, youth are taught to prize their heritage and their language

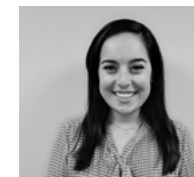


Immigration status, lack of education, and a desperate need for money clipped the wings of our parents' generation. They often had to settle for low-paying jobs that undervalued their potential. As they gave up on the American Dream for themselves, their children became their American Dream.

—Sam Aguilar, Director of Workforce Development

as they become much-sought-after interpreters and bilingual speakers. They are given tools to learn valuable trades and earn income while completing their high school degree. Corners Workforce Academy presents bright new options for a better economic future for individuals, families, and for our entire community.

**“A community comprised of caring people that raises awareness and support for Latinos illuminated my path. Now I feel a sense of responsibility to pay it forward, share knowledge, and lead others to opportunities. In a world in which diversity is celebrated more than ever, I embraced my background as the most valuable launchpad towards the life I wanted.”**



—Melissa Ramirez, Associate Director, Workforce Development

## Engaging Our Broader Community: Corners Staffing

Corners Staffing will launch in April 2022 to solidify the goal of connecting committed workers with local companies.

We know that we won't solve current hiring challenges by applying solutions of the past<sup>1</sup> so we will work closely with Corners Workforce Academy to match talented, committed workers with local needs in creative ways. We will place participants in Workforce Academy in light industrial, warehousing, manufacturing, administrative, and customer service roles while they complete enrichment and certification programs through Workforce Academy. Corners Staffing will also place workers in skilled trades in which Corners Workforce Academy trains:

electrical, plumbing, HVAC, and construction. With quality leadership training and business training, these workers will be valuable assets to local companies, and will be poised to grow businesses of their own in time.

**“Once we set the example that we can make money and take pride in our professions, there will be increased opportunities for our families to thrive in these careers, own businesses, and pass these successful habits down to future generations, create wealth, and end the cycle of poverty.”**

—Sam Aguilar, Director of Workforce Development



### The skilled trades industry by the numbers:



Rosemarie Vermeersch is the new Director of Staffing for Corners. Rosemarie immigrated to the U.S. as a young adult from Belgium and knows the value of mentors in making a successful transition. She joins Corners to build solutions for sustainable employment and financial well-being for our families. She brings experience from a 25 year career in workforce development with Randstad, Adecco, Jackson Healthcare, as well as non-profit organizations. She hopes to serve as a conduit to hope and economic self-sufficiency for Corners families.

<sup>1</sup> Harvard Business Review - Attracting Talent During a Worker Shortage by Tino Sanandaji, Ferdinando Monte, Alexandra Ham, and Atta Tarki  
<sup>2</sup> www.bigrentz.com/blog/trade-school-survey  
<sup>3</sup> Bureau of Labor Statistics, U.S. Department of Labor, Occupational Employment Statistics 4/14/2021

Cindy Nguyen volunteers at least once a week. When Cindy arrives, the kids rush to the door as she enters and smother her with hugs. If she's unable to come for any reason, she always finds another day to come. Cindy epitomizes the heart and soul we seek in our volunteers!

*"Volunteering at Corners Academy is such a special experience for me. The kids are all so unique, and it's fun to see how excited they are to be there. I love helping them learn and grow every week!" - Cindy Nguyen*



## Corners Academy

### Corners Academy | From our Vice President

As Corners Academy enters its 10th year, we have never been more committed to doing work each day that brings hope for tomorrow! Our Corners students are making exciting progress, our Corners families are more involved than ever, and we look forward to a year of tremendous growth.

2021 brought many challenges, and with them, new opportunities as Corners Academy seeks to make a difference in the lives of the families and children we serve.

One opportunity resulted from the spotlight that Covid put on the education gaps in our community—bringing with it access to unprecedented federal, state, and local resources. It was a year of rallying support for work that truly brings a brighter future for our children.

Corners continues to provide wrap-around services that ensure wellbeing of our students so they can focus on their education. These services address the food, transportation, medical, legal, and employment needs of our families. For example:

- **Diaz Foods** - Through the generosity of the Diaz family, we receive several pallets of food each month to distribute to our families. This gift is important because it is the food our families prefer to cook and eat so not a single item goes to waste!
- **Atlanta Community Food Bank** - Our partnership has continued this year through their mobile food pantry distributions with hundreds of families being fed.
- **Transportation** - Van service was established

to help parents get students to and from after-school and summer programs; this also has the benefit of employing parents as drivers.

Thank you for your support in partnering with us! Over the next several pages, you will read the stories and statistics of how Corners Academy continues to grow—to better equip our students to lead full lives.

—Scott Mawdesley, VP of Corners Academy

### Corners Academy | Early Learning

Corners cares about the whole family and that includes our youngest family members! From birth to 5 years old, some of the most important development of our lives happens. Unfortunately, many of our families do not have access to preschools or enrichment opportunities for their young children. Corners Early Learning Program works with both children and their parents to prepare our youngest students for success in kindergarten through Mami Y Yo (our Mommy and Me Program) and a Kindergarten readiness summer camp.

One exciting point of growth from 2021: Corners partnered with Gwinnett County's Early Learning Initiative called Building Babies' Brains. We hired two Corners moms—Paola Aramendiz and Rosalinda Perez—to be ambassadors to the community. Every week they went to local spots to share news of this program for our young kids: at doctors' offices, parks, libraries, Braves games, Trunk-or-Treats, festivals, parades, and parent reading nights at schools. They have shared pertinent information about brain and language development with more than 1,000 people over the last six months. As a result, they have



increased the presence of the Building Babies' Brains initiative by over 200% in Gwinnett County. Just as importantly, the mothers of our community are more confident advocating for their children in our broader community.

### Early Learning Highlights from 2021:

- We hosted our first Kindergarten readiness summer camp for students ages 3-5.
- **33 students** graduated from our Early Learning Summer Program.
- We **read a total of 823 books** and set a new goal of 1,000 in 2022.
- We met our goal of engaging with over **100 parents and students**.
- We had a **260% increase in student registration** for Early Learning.

### Corners Academy | Elementary

Corners Academy had the honor of serving 403 students in our elementary after-school tutoring program in 2021. With tremendous effort from volunteers and certified teachers, Corners

Academy saw significantly improved grades in reading and math for attending students. This was especially true for dual-language learners.

Summer Camps filled a significant void in the lives of our elementary students. Having camp five days a week gave our students a safe and enriching place to spend their summer days while parents worked. Students were able to continue studies, stay connected with their friends, enjoy a healthy meal, and continue to grow through a variety of games and experiences. Meanwhile, parents have the peace of mind knowing their children are cared for while they can't be with them.

With growth in both our Early Learning and Teen Programs, our elementary tutoring is a bridge that seamlessly connects these worlds together, continuing student growth from birth through high school graduation. The after-school tutoring formula consists of homework assistance, curriculum-guided instruction in reading and math, social and emotional learning activities, physical and nutritional health, and vocational exposure.

Just as importantly, our students learn that they are competent, smart, and can experience real improvement with hard work. They also learn to ask for help when needed—instilling a confidence that is essential for success in middle school, high school, and beyond.

### In 2021, Corners Academy Elementary:

- **Extended the week from four to five days** due to the need for more academic assistance.
- Engaged **100 new students** in tutoring.
- Had **more than 2,000 hours** of certified teachers tutoring in small groups.
- Offered an in-person summer camp to more than **196 students**.



**Rosalinda, one of our Building Babies' Brains ambassadors, sent a text message to our EL teacher thanking her as she had just had Emily's first parent-teacher conference in Pre-K. Emily's teacher praised Emily and her mom for working so hard and preparing Emily as she is Kindergarten ready. Rosalinda said, "I know it's from all the learning tools you gave us at Mami y Yo!"**

## Corners Academy | Teen Development

In 2021, Corners expanded our Teen Development Program to support our students once they graduate out of Corners Academy Elementary tutoring. This past year we served almost 200 middle and high school students in Gwinnett and Dekalb counties. The transition from childhood to adulthood is tough in the best of circumstances. We work with our students from economically challenged communities to build a strong support system. Each student is known and respected—and the Corners Teen Development Program makes sure all students have the tools needed to graduate from high school and build a full life afterward.

### Teen Development Highlights from 2021:

- **Students met weekly** to work on character growth, social-emotional learning, study skills, workforce readiness and college preparation.
- **Over 20 volunteers served as mentors** to our teens. Our mentors dedicated many hours getting to know our students, supporting them, and encouraging them as they take steps toward adulthood. These mentors include doctors, attorneys, executives, managers, professors, graduate students, business owners and school officials.
- **Twenty seniors in our program graduated high school in May.** Three started college and were the first in their family to do so. Since the graduation rate among first-generation college students is only 11%, these students continue to receive mentoring support through the Corners Teen Development Program.
- Our teens participated in **monthly volunteer**

events to give back and serve their community. Many served the younger elementary school students during Summer Camp.

- Our teens met during Spring break, summer break, and holidays for enrichment activities such as hiking, intellectual games, book clubs, museum visits, arts and crafts, dances, and health and fitness opportunities.
- We hosted family events at our tutoring centers to connect our local schools and our families. Partners include Maxwell High School, Lilburn Middle School, Peachtree Middle School and Dunwoody High School, allowing families to meet with school leaders.
- **We launched Corners Leather Project to train, coach, and employ students through the skills of leather work.** We sold hundreds of leather goods in 2021 for corporate and personal gift needs. In 2022 we will continue to grow this business to impact more students through this unique mentoring and training opportunity.

### Corners Academy | Parent Workshops

As we work daily with the students, doors open to build strong relationships with their parents. Our goal with our parents at Corners Outreach is the same as with our students—to empower them to live full lives. Parent stability and success is essential to student stability and success.

Our parents' values, views, and opinions are our starting point. Our Parents Committee meets regularly to bring new ideas or concerns to Corners staff. As a result of the feedback from our Parents



*Corners Music Academy is excellent. My daughter loves learning to play music. It truly is a dream come true for her to play an instrument. Ms. Marianella is a fantastic teacher and I'm so grateful for her.*

*Thank you to Corners Music Academy for helping us see the talent our kids have and allowing them to reach their dreams. We will always be thankful!*

- Miriam Uribe, mother of CMA Student

Committee, Parent Workshops are able to address real needs in our community.

- Parents wanted classes on issues related to success in their community. These workshops now include:
  - English Language Classes
  - Issues of Immigration Law
  - Financial Literacy
  - Technological Literacy
- Parents struggled to secure work at a living wage. We initiated Corners Industries to employ parents of our students in stable and rewarding work environments.
- Many parents can only work from home. We initiated a mask-making program for parents who could sew in their homes.
- Many parents needed transportation for their kids to our programs. We purchased vans to pick up and drop off our students for our after-school and summer camps (also providing employment to parents who drive these vans).
- Many parents say finding work is difficult with small children and with limited English. We hired parents to clean our Corners office to secure earnings at hours they are able to work.

Through trustworthy partnerships with our parents, we look forward to walking with them into the next year of growth at Corners.

### Corners Academy | Music Academy

Corners Music Academy (CMA) aims to enrich the lives of our students by providing music classes and lessons at minimal cost to our families.

Our mission is to unlock the musical potential of our community while encouraging their individuality, talents, and expression. We believe that music should not be a luxury but rather an opportunity offered to all people regardless of income.

CMA offers music lessons to students K-12. We partner with musicians in our community to provide highest quality lessons. Students at Corners are invited to participate in:

- Music lessons in either piano, guitar, woodwind, strings, or voice.
- Corners Children's Choir
- Corners Ukulele Ensemble
- Corners Music Teen Program

Many students who are not members of Corners Academy also study music with our director, Marianella Lopez. This offsets the cost of the program, while bringing together students of all backgrounds to join in making beautiful music and celebrating each other's hard work at quarterly recitals.

With community performances, Corners Music Academy students give their musical gifts back to our community, empowering them to share their skills and passions.

This past year we worked with several community partners like Perimeter Church, the City of Dunwoody and others to offer community performances by our students at festivals and holiday parties. This helps our Corners Music Academy students give their musical gifts back to their community and to highlight the work and talents of our students. We plan to expand our partnerships through this program in 2022!

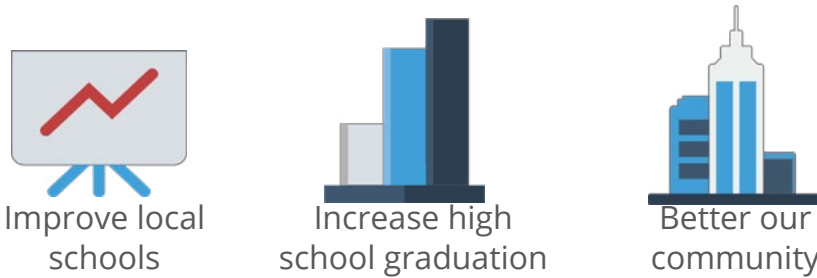




# Corners Industries



The only landscape company in Atlanta that donates **10%** of all revenue to



## Monthly Maintenance

Our lawn maintenance program gives **premium service with individualized planning all year long**. By being proactive with customer needs, Lawn Care With A Purpose can create efficient schedules and provide a better quality of service. Our goal is to **keep lawns looking great, while making the customer experience easy**. Basic lawn maintenance plans include: mowing, blowing, edging, trimming, weed control in flower bed areas and leaf management.

## Hardscapes

Hardscapes can greatly enhance your outdoor living spaces. An outdoor kitchen or fire pit creates a space that can elevate the look of a home, and increase your home equity. **From walkways to fire pits to retaining walls, Lawn Care With A Purpose has all the outdoor renovation needs.**

Interested in a free quote? Visit [www.lawncarewithapurpose.com](http://www.lawncarewithapurpose.com) today.

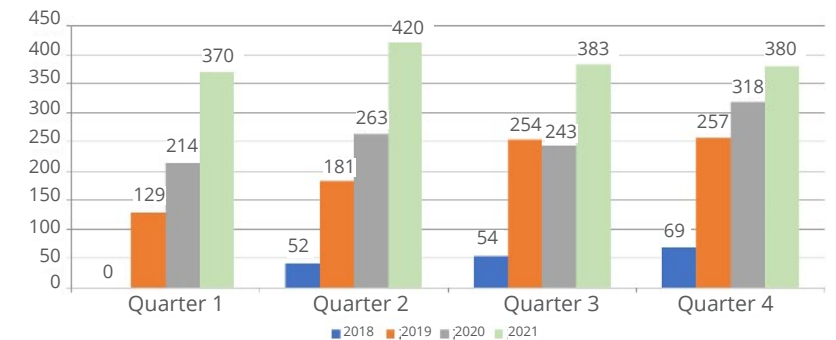


By creating businesses which pay workers well, give back to our students, and connect high- and low-income families, Corners is helping to transform the whole community.

We named our first industry **Lawn Care with a Purpose** intentionally. Our purpose has three focus areas:

1. Raise the earnings of our workers
2. Invest in relationships with parents of Corners students in a work environment
3. Give 10% of all revenue back to tutoring

Lawn Care Revenue (\$K) per Quarter



Let look at our scorecard:

### 1. Raise the earnings of our workers - A+

- We raised the workers' pay over 30% in the past three years. Our lawn maintenance teams average \$18.00/hour, and our hardscape teams average \$24.00.

### 2. Invest in relationships with parents of Corners students in a work environment - A-

- We get nine hours every day with our workers and are blessed to have two great leaders that both know lawn care and life.
- We have learned that younger workers are more stable in a commodity business with high turnover.
- Because of workers' background and language limitations, it has been a challenge to get them to engage personally with our clients.

### 3. Give 10% of all revenue back to tutoring - D-

- We have not made 10% profit.
- Our cost continues to increase in gasoline, insurance, and labor.
- Material prices change weekly. We make every effort to honor bids that are over 3 months old; we have found we are unable to do that in today's market.
- Raising prices would mean a loss of some clients, and fewer parents hired.

Our board chose to focus on raising wages over profit. We are now working to raise profitability by finding clients who appreciate our core values and will pay a little more. We are grateful for your help in securing these clients.



The Corners Leather Project wants to replace throw away items with a lifelong leather good that will truly make a difference. Our mission is to create legacy quality leather goods, made by hand in our workshop to benefit the next generation of Latino leaders across our community!

When you place an order, we put our teens to work finishing and preparing a gift of beautiful Italian leather that you will enjoy for a lifetime and it comes with the deep satisfaction that your purchase truly makes a difference in the life of a student!



**\$444,773**  
RAISED THROUGH EVENTS IN 2021

## 2021 Event Highlights

Corners had a landmark year in events in 2021. Our supporters were ready to come together and celebrate, support, donate and have a blast. We broke records for attendees at events along with money raised. Here are a few highlights from events in 2021:

- We honored **12 students** at our Student Celebration this year and celebrated their hard work with their families.
- We broke a record for attendance at our annual Gala, Evening with a Purpose and **had an absolute blast with just over 300 attendees.**
- We also broke a record for money raised at our Gala this year. Our goal was \$175,000 and **our supporters along with sponsors gave \$295,245 in total!**
- We had **100 golfers support us** at the Country Club of the South for our annual charity golf tournament.
- Our Giving Tuesday campaign broke donation records as well and **supporters gave \$79,487.**

### A special thanks to our 2021 sponsors!



# Events in 2022

Learn more and register at [cornersoutreach.org/events](https://cornersoutreach.org/events)



### Celebration of Excellence

Saturday, April 16, 2022, 3:30 - 6:00 PM  
Hudgens Center for the Arts: 6400 Sugarloaf Pkwy., Duluth

Celebrate the incredible progress our students made this year at the Hudgens Center for the Arts! We will honor the top students from each academy, chosen by our program directors. We will also congratulate all of our students for their hard work throughout the year. This event will be held outside in the sculpture garden.



### Charity Golf Tournament

Monday, August 29, 2022, 12:00 - 6:00 PM  
Country Club of the South: 4100 Old Alabama Road, Johns Creek

Join us for a fun way to support Corners by playing golf. Interested in winning a \$1 million? We have added two great contests making you eligible to be the next millionaire!

- The winner of the putting contest will have a chance to make a putt to win \$10,000.
- The closest to the pin of the 4 par 3's (best of all 4) will get one shot from 150-175 yards for \$1,000,000.

Help spread the word to support us in funding student education through golf, great prizes & a chance at winning \$10,000 and \$1,000,000.



### Evening with a Purpose

Thursday, October 20, 2022, 6:00 - 9:00 PM  
Atlanta Athletic Club: 1900 Bobby Jones Drive, Johns Creek

Attend an Evening with a Purpose for a night to remember! Learn more about Corners Outreach and our vision to create thriving communities. Arrive early to bid on fabulous silent auction items and purchase a rare bottle of wine from our wine pull. Dinner will accompany our program and live auction, where you can bid on vacation packages and more! Plus you'll learn about the impact your dollars are making in our community.

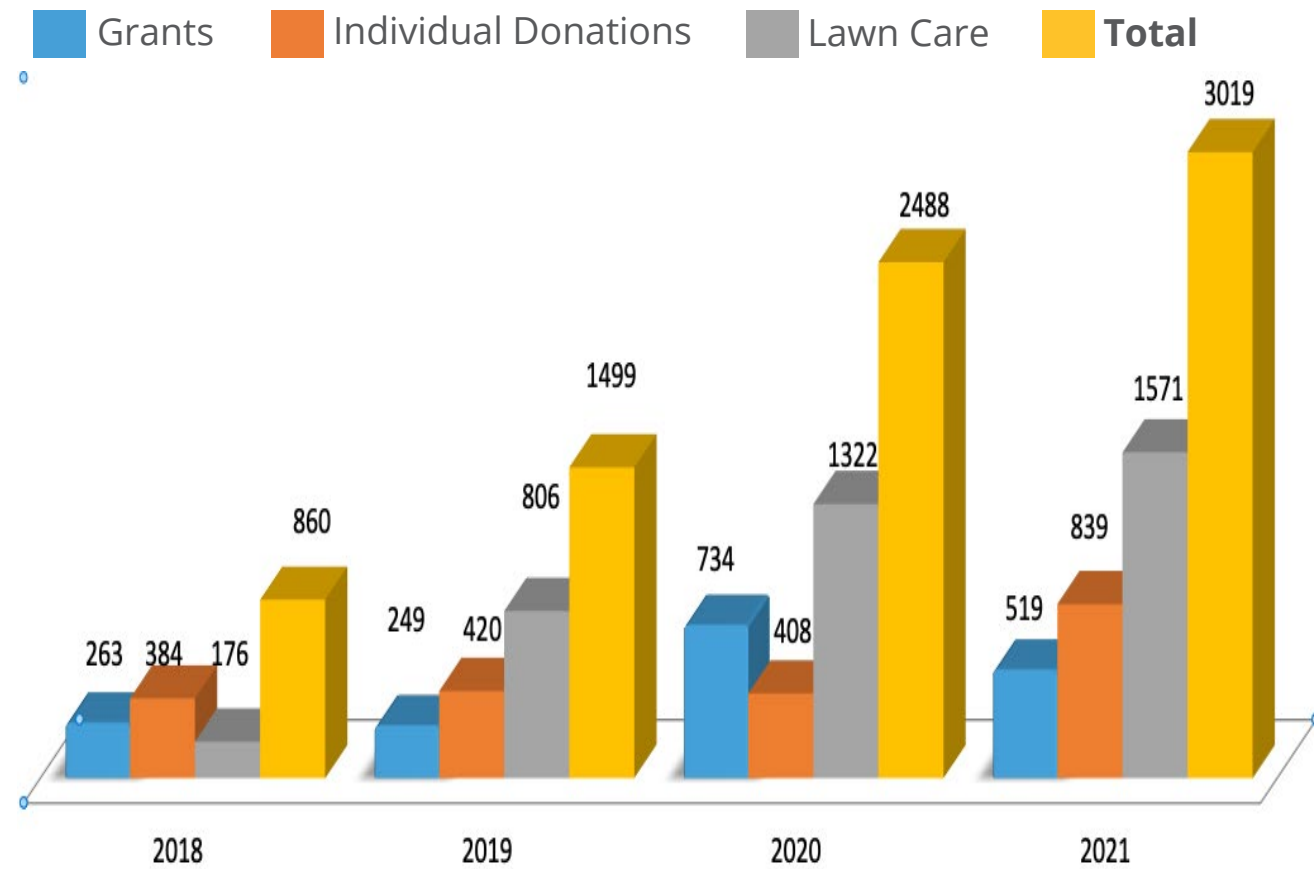
*I whole-heartedly believe in Corners Outreach's focus to overcome the language barrier at a young age. Corners is working to solve a major issue in the our education system, and in doing so, has exposed the big hearts of the families who are impacted. **The work they do has an immediate impact on their daily lives AND sets them up for success for future generations.** It was great to see the community join together at the gala to continue to strengthen this effort - **what a blast.** Personally, it's a good feeling knowing I can have a local impact. I hope Corners Outreach can continue to expand their reach and am looking forward to the gala in 2022.*

- Kevin Garrison, 2021 Gala Auction Winner

# Financials

## Revenue Comparison 2018-2021

\*Revenue shown in thousands







Corners Academy expenditures in 2021:

80% - Program Costs    14% - Fundraising    6% - Administration

Lawn Care With a Purpose is part of Corners Outreach as its purpose is aligned with the nonprofit. We do manage it as a separate unit. The calculations above are only Corners Outreach.

The revenue listed is based on profit & loss statement, not contracts closed.

# Board of Directors

 <b>Paul Reid</b> Chairman of the Board Director, WW Security Software Sales at HP	 <b>Larry Campbell</b> President & CEO, Corners Outreach	 <b>Andres Aguas</b> Owner, Calidad Insurance	 <b>Stephanie Byrd</b> Georgia State University
 <b>Paola Chavarro</b> Founding member, Chavarro law firm	 <b>Matt Childs</b> Managing Partner, Childs Company	 <b>Clint Demetriou</b> Founder, Headwaters Growth, LLC	 <b>LaTresa Doleman</b> Formerly Ms. America International, 2019-2020
 <b>Randall Hicks</b> President & CEO, Georgia Center for Opportunity	 <b>David Huseonica</b> COO, Rojoli Services, Inc.	 <b>Adam Lloyd</b> Sr. VP & COO, Ecovest	 <b>Shelley Lloyd</b> Formerly Sr. Sales Rep and Trainer, Galderma
 <b>Dick LoPresti</b> Board Chair, Community Foundation for Northeast Georgia	 <b>Yutta Shelton McCants</b> Lead Consulting Service Partner, Deloitte Consulting LLP	 <b>James L. McDonald</b> CPA, McDonald & Associates Ppc	 <b>Eric Middleton</b> Director of Aviation, SRQ Home Holdings LLC
 <b>Harry Moser</b> Formerly EVP Client Services, 5Q Partners	 <b>Doris Nelms</b> Educator & Volunteer Coordinator, PruittHealth Hospice Atlanta	 <b>Josh Osborne</b> SVP, Relationship Manager, SouthCrest Bank	 <b>Mariella Ramero</b> Formerly Regional Director, Univision
 <b>James Simms</b> Vice President, PepsiCo Regional Customer Team	 <b>Skip Spriggs</b> Formerly President & CEO, Executive Leadership Council	 <b>Richard Stamper</b> Formerly CEO, FinLine Technologies	 <b>Davis Stewart</b> EVP & Managing Director, Heitmeyer Consulting
 <b>Christian Valdez</b> Project Coordinator, Georgia State University	 <b>Angelo Velis</b> Founder, Torch Urban Ministries	 <b>Monty Watson</b> Chairman & CEO, Piedmont Bank	 <b>Linda Watson-Hills</b> Formerly Director of Strategic HR, Coca-Cola
 <b>Tommy Welch</b> Chief Equity and Compliance Officer, Gwinnett County Schools	 <b>Comer Yates</b> Executive Director, Atlanta Speech School	 <b>Christian Zimmerman</b> Co-Founder and CEO, Qoins	

# Our Team

## Corners Outreach



**Larry Campbell**  
President & CEO

B.A. in Accounting,  
Middle Tennessee State University



**Amy Campbell**  
Development Director

M.A. English & Graduate Certificate  
in Nonprofit Management,  
University of Tennessee



**Sara Kellum**  
Marketing Director

B.A. in Marketing,  
Harding University



**Tori Hammett**  
Bookkeeper

Masters in Management,  
University of Alabama



**KC Sorensen**  
Data Manager (Bilingual)

B.S. Biology,  
Utah State University

## Corners Industries



**Jose Vichez (Bilingual)**  
Corners Industries Director  
Maintenance Clients

30+ years of leadership in lawn care.  
Jose embodies work ethic & quality.



**Jeff Sharp**  
Corners Industries Director  
Project Clients

35+ years of landscape experience  
including lawn layouts & implementa-  
tion, hardscapes & drainage.



**Sam Aguilar**  
Workforce Development  
Director (Bilingual)

Master of Public Administration  
(MPA), University of Georgia



**Melissa Ramirez**  
Associate Director,  
Workforce Development  
(Bilingual)

B.A. in International Affairs,  
Georgia State University



**Rosemarie Vermeesch**  
Director of Staffing  
(Bilingual)

Master of Arts, German,  
University of Pennsylvania

*The hero of our story isn't Corners.*

*The heroes are the families who allow us to walk  
life out with them and open their hearts to us.*

*The heroes are you, our supporters who give time  
and money to make the work at Corners possible.*

- Larry Campbell



## Corners Academy



**Scott Mawdesley**  
Vice President, Corners  
Academy

B.S. in Religion,  
Liberty University



**Travis Sanders**  
Program Director

B.S. in Mathematics,  
Birmingham-Southern College



**Cinthia Valdez**  
Program Director (Bilingual)

B.S. Business,  
Harding University



**Pilar Valdez**  
Early Learning Program  
Director (Bilingual)

B.S. Health Science, Georgia  
State, Advanced EMT Degree,  
Gwinnett Technical College



**Carrie Schneider**  
Program Director (Bilingual)

B.A. Spanish,  
Troy University



**David Kim**  
Teen Program Director

B.A. History, Cornell University  
MAGL, Fuller Theological Seminary



**Marianella Lopez**  
Corners Music Academy  
Program Director (Bilingual)

B.M. Vocal Performance and  
MDIV Masters of Divinity,  
Emory University



**Dr. Dawn White**  
Instructional Designer

Ed.D Educational Leadership,  
Argosy University Atlanta



**Maggie Goehrig**  
Volunteer Coordinator

M.Ed. Adult Education, Com-  
munity Development & Youth  
Work, University of Glasgow

# Partners

## School Partners

Beaver Ridge Elementary  
Berkeley Lake Elementary  
Graves Elementary  
Hightower Elementary  
Kingsley Elementary  
Lilburn Elementary  
Meadowcreek Elementary  
Nesbit Elementary  
Partee Elementary  
Rockbridge Elementary  
Ferguson Elementary  
Give West Middle  
Lilburn Middle  
Radloff Middle  
Give West High  
Maxwell High  
Meadowcreek High  
McClure High  
Norcross High

## Foundation Partners

Allegiant Foundation  
Braves Foundation  
Buzz Loew Chapman Foundation  
Charity Vest  
Jackson EMC Foundation  
Chapman Foundation  
Community Foundation for NE Georgia  
Community Foundation of Greater Atlanta  
DeKalb Department of Human Services  
ECMC Foundation  
Galloway Foundation  
Francis Hollis Brain Foundation  
Glumstrom Family Foundation  
TJX Foundation  
The Primerica Foundation  
The Harland Charitable Foundation

Scott Hudgens Family Foundation  
Shumard Foundation  
United Way of Greater Atlanta  
The UPS Foundation  
Sharon Murphy Family  
Waterfall Foundation  
Zeist Foundation  
Cecil B Day Foundation  
Truist Foundation

## Community Partners

Latino Community Fund  
City of Dunwoody  
Welcoming America  
Gateway85  
12Stone Church  
Dunwoody Baptist Church  
Dunwoody United Methodist  
Perimeter Church  
Tucker First United Methodist Church  
Dunwoody Victory Church  
St. Lukes Presbyterian Church  
Ekklesia Atlanta Christian Fellowship  
Korean Church of Atlanta UMC  
Brookhaven Presbyterian Church  
Corners Church of Christ  
Crossroads Church of Dunwoody  
Sugarloaf United Methodist  
Mt. Pisgah United Methodist  
Nett Church  
North Atlanta Church of Christ  
UNITE  
Winter's Chapel United Methodist  
Passion City Church  
Brandon Hall  
Cornerstone Christian Academy  
Greater Atlanta Christian School  
Perimeter School

*“Strategic partners like Corners Outreach are at the heart of our work at the Latin American Association. This team has built trust with the local Latino community and are leading regional conversations on education, workforce, and policy with their families in mind.”*

**- Santiago Marquez, Latin American Association**

# Partners (Continued)

Wesleyan School	Georgia Breathes
Youth Men's Service League - Johns Creek	Georgia Center for Opportunity
Booster	Georgia State University
Georgia Power	Georgia Tech
Keller Williams	Gwinnett Cares
Childs Company	Gwinnett Coalition
Ecovest Capital	Gwinnett Technical College
Jim Ellis Automotive Group	John Maxwell Leadership Institute
Latin America Association of Insurance Agencies	Latin American Association
Northside Cancer Institute	Latino Community Fund
Oconee Bank	Norcross Cooperative Ministry
Ole Mexico	Northside Cancer Institute
The Piedmont Bank	Pebble Tossers
Renasant Bank	The Path Project
Sandler Training	United Way-Atlanta
Taylor English	Welcoming America
Essential Ingredients	VMware
Apex Energy Solutions	FWD.us
Moneypenny / Voice Nation	Home First
Diaz Foods	
Georgia Power	
Creating Connected Communities	



*After volunteering at the homework club I fell in love with the sweet kids, their happy faces and joy of learning. This is such a worthy and well run organization. I know my donation is helping these children have a brighter future.*

*- Amy Chupp, Volunteer & 931 Club Member*

# Donors

## Supporting - \$10,000 - \$100,000

- |                           |                        |                           |
|---------------------------|------------------------|---------------------------|
| Adam & Shelley Lloyd      | Dean Collins           | Matt & Shaun Childs       |
| Bruce Barfield            | Jay Young team         | Richard & Kim Stamper     |
| Carolyn & David Staley    | Jim & Linda Balkcom    | Ruth Merritt              |
| Chris & Amanda Bissinger  | Kevin Garrison         | Stephen & Brittany Murray |
| Daniel & Reilly Henning   | Kristopher Maynard     | William Short             |
| David & Michelle Williams | Larry & Becky Campbell |                           |

## Advocates - \$2,000 - \$9,000

- |                           |                           |                          |                        |
|---------------------------|---------------------------|--------------------------|------------------------|
| Angelo & Missy Velis      | David & Mary Huseonica    | Jennifer Dimenna         | Nicole Hansotia        |
| Anne & Andrew Henry       | David Metter              | Jim & Betsy Pope         | Paul & Charlene Reid   |
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| Bob & Isla Mendoza        | Derek Bothe               | Joe Dan Rogers           | Robert Geiger          |
| Jackson                   | Elizabeth Beck            | John & Laurie Clough     | Roddy & Lynn McCrory   |
| Bob & Kathy Strickland    | Eric & Courtney Middleton | John Upchurch            | Sharon Murphy          |
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| Chuck Criscillis          | Harry Moser               | Ken Shumard              | Susan Richardson       |
| Clinton & Joy Demetriou   | Heidi Floyd               | Lanny & Doris Nelms      | Thomas Harrison        |
| Clyde & Sandra Strickland | Hongquiao Zhang           | Margaret & Robert Bugbee | Victor Green           |
| Dan Henning               | James & Missy Stewart     | Matt Calamari            | Wade Hatcher           |
| Daniel & Cinthia Valdez   | Jared McFadden            | Nadine Kashlan           | Yutta McCants          |
| David & Betsy Dodson      | Jeb Stewart               | John & Natalie Otting    |                        |

## Friends - \$1,000 - \$2,000

- |                        |                          |                           |
|------------------------|--------------------------|---------------------------|
| Amanda & Josh Hall     | Holly Flachbarth         | Scott & Natalie Mawdesley |
| Amy Campbell           | Ian Chrystall            | Sherry Campbell           |
| Amy & Jimmy Chupp      | Irene McClatchey         | Stephen Necessary         |
| Angela Beltran         | Jaimie Varela            | Steve & Carol Seitz       |
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| Beth Sharon            | John Grovenstein         | Suzanne Beaty             |
| Bradley Arnold         | Jonathan Cole            | Suzy & Jeron Evans        |
| Carole Demonbruem      | Jordan Flower            | Terry Newton              |
| Dan King               | Loni Jones               | Tessa Powell              |
| Daniel & Lauren Allman | Luke & Lindsay Kellum    | Tim Arnold                |
| Daniel Kim             | Lyndsey & Tom Pardue     | Todd Adler                |
| David Eidson           | Mark & Stephanie Cole    | Travis & Caitlyn Sanders  |
| David Hoyt             | Martha & Michael Hovator | Uzair Hasan               |
| David McNeil           | Mary Helen Bryant        |                           |
| Dean Garcia            | Meagan & Zachary Baldwin |                           |
| Debra Potter           | Mike & Betty Richardson  |                           |
| Donald Landrum         | Paola Chavarro           |                           |
| Ed Smith               | Richard Reynall          |                           |
| Emory Berry            | Ryan Blackburn           |                           |
| Hipolito Goico         | Sara & Jim Kellum        |                           |

## 931 Club - Sustaining Donors

- |                         |                           |                         |                          |
|-------------------------|---------------------------|-------------------------|--------------------------|
| Adam & Shelley Lloyd    | David Kim                 | Joshua Kim              | Robin Pounds             |
| Aida Martinez           | David Lee                 | KC & Leslie Sorensen    | Sam Aguilar              |
| Amy Campbell            | Dawn White                | Kevin Garrison          | Sandra & Marion Baggett  |
| Amy & Jimmy Chupp       | Donald Landrum            | Lanny & Doris Nelms     | Sara & Jim Kellum        |
| Andres & Missy Aguas    | Ekklastic Church          | Laura Marantz           | Sarah Kim                |
| Anna Kim                | Eric & Courtney Middleton | Leslie Worthington      | Scott & Jessica Hodgman  |
| Bob & Kathy Strickland  | Harry Moser               | Lyndsey & Tom Pardue    | Stephanie Byrd           |
| Brian Valdez            | James Knight              | Mary K Guerrant         | Steve Necessary          |
| Carole DeMonbreun       | James & Missy Stewart     | Matt & Shaun Childs     | Travis & Caitlyn Sanders |
| Carrie Schneider        | Jennifer Dimenna          | Melanie Conner          | Wade Wright              |
| Cinthia & Danny Valdez  | Jennifer Rockett          | Melissa Paul            |                          |
| Clinton & Joy Demetriou | Jim & Betsy Pope          | Melissa Ramirez         |                          |
| Crossroads Church       | Jimmy and Amy Chupp       | Mike & Betty Richardson |                          |
| Daniel Kim              | John Grovenstein          | Patricia Sudlow         |                          |
| David & Betsy Dodson    | Jorge Padilla             | Perimeter Church        |                          |
| David & Mindie Hogan    | Jose Garcia               | Pilar Valdez            |                          |
| David & Mary Huseonica  | Josh Osborne              | Randy Hicks             |                          |



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Peachtree Corners, GA 30092

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[cornersoutreach.org](http://cornersoutreach.org)

